

**START OF YEAR ~ WEBSITE COPY**

*Use the below template to add to your onboarding, travel, or blog pages on the school website at the* ***start of the academic year*** *to encourage new parents to register to the school’s HomeRun network.*

 **Onboarding/New intake/Travel page**

We ask all new parents to register to [school name]’s secure HomeRun network and download the app to explore alternatives to driving your children to school every day. HomeRun is a service which helps enable shared and safer travel, as well as creating a cleaner, greener school environment.

Register using our secure link now: [insert registration link provided to you by HomeRun] Once registered, you’ll be able to download the HomeRun App.

Things you can choose to do on the app include:

* Explore journey-sharing opportunities with other families that live nearby.
* Explore travel options available in your area, all in one place.
* Connect the app to your child’s phone to monitor their journeys to and from school.

If you have any issues registering, please contact **info@homerun-app.com.**