

**NEW TERM REMINDER ~ WEBSITE COPY**

*Use the below templates to add to your onboarding, travel, or blog pages on the school website at the* ***start of a new term only*** *to encourage parents to register or review/update their school run journeys.*

 **General – Can be used at the start of any new term**

As we welcome the start of the [enter term name] term, we kindly ask all parents and staff to review, and update if necessary, their school run journeys in the HomeRun app. By ensuring your journey is up to date for each term, [school name] and HomeRun can accurately measure our strides towards achieving a more sustainable school run!

To review and update, simply login to the app now where you will see a prompt to check your journey details. If anything has changed, just edit the relevant fields and hit save.

Not registered to [school name]’s secure HomeRun network yet? Register now to join our parent/guardian community on the app: [insert registration link provided to you by HomeRun]

If you have any issues registering, please contact **info@homerun-app.com.**

**January – To be used at the start of the Spring term if desired**

January often brings with it new year’s resolutions, with many of them focusing on health and wellbeing. Have you thought about how the daily school run could contribute to achieving your goals?

As a proud HomeRun school, [school name] uses the HomeRun App to support the school community to take small individual steps to collectively create a more sustainable school run, reducing congestion, air pollution, and traffic.

This January, why not explore alternatives to driving your children to school every day? This could be walking, cycling, scooting, using public transport, or journey sharing with other [school name] families. Whatever method is convenient for you, you can explore it in the HomeRun App now. Remember to update your school run journey if it’s changed since last year!

If you have any issues registering, please contact **info@homerun-app.com.**