

**START OF YEAR ~ NEWSLETTER**

**Start of year reminder**

*Include the below text in the first newsletter/bulletin of the academic year to introduce HomeRun to new parents and remind existing parents to register/engage with the service.*

Welcome to the start of the [year/year] academic year! As a proud HomeRun school, we ask all new parents to register to [school name]’s secure HomeRun network and download the app to explore alternatives to driving your children to school every day. The service helps enable shared and safer travel, contributing to creating a cleaner, greener school environment whilst not compromising on convenience.

Register using our secure link now: [insert registration link provided to you by HomeRun] Once registered, you’ll be able to download the HomeRun App.

Things you can choose to do on the app include:

* Explore journey sharing opportunities with nearby families.
* Connect the app to your child’s phone to monitor their journeys to and from school.
* Explore travel options available in your area, all in one place.

If you have already joined our HomeRun network, please update your school run journeys in the app by logging in and completing the prompt to check your journey details. If anything has changed, just edit the relevant fields and hit save.

This enables [school name] and HomeRun to accurately measure our strides towards achieving a more sustainable school run!

If you have any issues registering, please contact **info@homerun-app.com.**