

**INTRODUCTION ~ EMAIL COPY**

**Introduce HomeRun**

*Send parents the below email to let them know that you are launching HomeRun soon! We recommend sending Monday – Thursday between 9.30am and 2.30pm.*

Dear parent/guardian,

We are pleased to announce that we have partnered with **HomeRun**.

HomeRun is the travel app that helps schools understand how their families do the school run. This can help improve school travel for parents, pupils, staff, and local residents. The service will also help enable shared and safer travel, plus create a cleaner, greener school environment.

On the app you will be able to explore alternatives to driving your child to school every day, connect with other parents for journey-sharing, and keep up to date with how your actions are reducing the school’s contribution to congestion and air pollution.

You will soon receive an email from the school with details on how to register for our secure HomeRun network. We kindly ask that all parents register for the service, which takes no longer than three minutes.

In the meantime, visit **HomeRun’s** website to find out more!

Kind regards,

[school sign off]